



# Harry Poole

## UI/ UX Designer

I love to create new, exciting forms of design and am always looking to expand my skillset. Currently I work as a UI/UX Designer and on a daily basis I work within Sketch and Adobe CC on projects big and small. Thanks to my design background I have a great knowledge for colour, composition, typography and hierarchy, all of which form the basis of being a great designer. Working well both individually and as a team player, I'm hard working, enthusiastic and love delivering design that engages with consumers resulting in strong, profitable equity for brands.

## A little about me

**I'm a third generation creative from the heart of Surrey.**

I love to visit exhibitions, see new places, read books, paint, watch films and snap photos of the world around me for my Instagram feed. In the office I'm the one that dives straight into work... and also any cake that's on offer.

### My Hobbies & Interests



Travel



Modernist Design



Furniture



Collecting



Films



Architecture



Photography



Cycling

### Contact

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## Employment

### Nuffield Health

**UI/UX Designer // April 2018-Present**

As the UI/UX designer, I'm responsible for taking user research and turning findings into interface design solutions. I've worked on a variety of projects ranging from full user journeys for web, email and app use, to supporting the visual composition of digital marketing assets such as email campaigns and content pages and hubs.

### Actegy Health

**Digital Designer // January 2015-March 2018**

At Actegy my role was to lead in the design, management and completion of websites, emails and digital adverts for healthcare brands. Alongside the marketing team for Revitive, Aerosure and Ultralieve we assessed statistics (such as bounce rates and page values) creating consumer first design for markets covering Australia, Canada, France, Germany, Holland, New Zealand, UK and USA.

### Freelance Graphic Designer

**July 2014-Present**

In my spare time I take on freelance projects. Recently I've designed the identity and business cards for a Pilates brand, advised on digital platforms for the business owner to utilise, and plan to design and build a website and other digital media in the future.

### Insight Projects

**Freelance Designer // July 2013-Present**

Assisting the Head of design my responsibilities include image alteration and adjusting layouts for both print and digital materials.

### Augustus Martin

**Design Intern // March-April 2013**

### Engage Marketing

**Design Intern // March-June 2010**

## Skills



**Sketch App**

**Adobe CC (Ai, Ps, Xd, Id)**

**HTML & CSS**

**Branding & Identity**

**Information Design**

**Time Management**



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Other skills include; Animation, bookbinding, brainstorming, editorial design, digital design flat-planning, JavaScript, Magento, packaging design, print design, researching, sketching, typography, video editing and wire-framing.

## Exhibitions

### D&AD New Blood Exhibition

2014 // London, UK

### Similarly Different UK

2013 // Portland, Oregon, USA

## Features

### Glue Magazine // 2012

Modular Typeface Project

### Book Design Blog // 2011

Radius Magazine Project

### Justified Magazine // 2011

Radius Magazine Project

## Education

### UCA Farnham // 2011-2014

Graphic Communication BA Honours  
First Class Degree

### Brooklands College // 2009-2011

BTEC ND in Art + Design with  
3 Distinctions overall

### Jubilee High School // 2004-2009

BTEC NC in Art + Design with  
1 Distinction overall

## References

### Rachel Thilwind // RT Pilates

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### Oswin Tickler // Small Fury

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### Catherine Slade-Brooking

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